

WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Q4 CANDIDATE WINDOW CARD V8.25 - CLASS 4

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

DII	INVOICE

Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 9/6
Estimate Number	6999

Invoice #	164648-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/16/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164648
Alt Order #	08268820
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Dateline Friday	9-11p				•	•	<u>.</u>		
	Q4 CANDII	DATE WINDOW CARD V8.25	- CLASS 3								
				09/05/1	6 to 09/11/16	2x	2				
	WRAL			F	09/09/16	:30	9:59 PM	DMSC2016RB02H	\$1,700.00		2
	WRAL			F	09/09/16	:30	10:19 PM	DMSC2016RB02H	\$1,700.00		1
2	WRAL	Late News	11-1135p								
	Q4 CANDII	DATE WINDOW CARD V8.25	- CLASS 4								
				09/05/1	6 to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	11:23 PM	DMSC2016RB02H	\$375.00		1
4	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.25	- CLASS 3								
				09/05/1	6 to 09/11/16	2x	2				
	WRAL			F	09/09/16	:30	12:41 PM	DMSC2016RB02H	\$350.00		1
	WRAL			F	09/09/16	:30	12:57 PM	DMSC2016RB02H	\$350.00		2
5	WRAL	WRAL 4p News	4-5p								
	Q4 CANDII	DATE WINDOW CARD V8.25	- CLASS 4								
				09/05/1	6 to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	4:28 PM	DMSC2016RB02H	\$125.00		1
6	WRAL	WRAL 5p News	5-530p								
	Q4 CANDII	DATE WINDOW CARD V8.25	- CLASS 4								
				09/05/1	6 to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	5:23 PM	DMSC2016RB02H	\$425.00		1
7	WRAL	WRAL 530p News	530-6p								
-		DATE WINDOW CARD V8.25									
		1.1.2 2 11 31 11 3 13.20		09/05/1	6 to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	5:43 PM	DMSC2016RB02H	\$400.00		1
8	WRAL	WRAL 6p News	6p-6:30p	•	22.007.0				ψ.00.00		·
J	********	TITLE OF HENS	5p-0.00p								



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Advertiser	Richard Burr for Senate	In
Product	BURR FOR SEN 9/6	In
Estimate Number	6999	In

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	WRAL 6p News	6p-6:30p	_			_				
	Q4 CANDII	DATE WINDOW CARD V8.25 - CI	_ASS 4								
				09/05/16 to		1x	1				
	WRAL			F	09/09/16	:30	6:23 PM	DMSC2016RB02H	\$550.00		1
9	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDII	DATE WINDOW CARD V8.25 - CI	_ASS 4								
				09/05/16 to		1x	1				
	WRAL			F	09/09/16	:30	6:43 AM	DMSC2016RB02H	\$450.00		1
10		Inside Edition	7-730p								
	Q4 CANDII	DATE WINDOW CARD V8.25 - CI	LASS 3								
				09/05/16 to		1x	1				
	WRAL			F	09/09/16	:30	7:21 PM	DMSC2016RB02H	\$900.00		1
11	WRAL	Today Show	7-9a								
	Q4 CANDII	DATE WINDOW CARD V8.25 - CI	LASS 3								
				09/05/16 to		1x	1				
	WRAL			F	09/09/16	:30	8:44 AM	DMSC2016RB02H	\$550.00		1
12		Entertainment Tonight	730-8p								
	Q4 CANDII	DATE WINDOW CARD V8.25 - CI	_ASS 3				_				
				09/05/16 to		1x	1		4050.00		
	WRAL			F	09/09/16	:30	7:56 PM	DMSC2016RB02H	\$850.00		1
13	WRAL	Today Show II	9a-10a								
	Q4 CANDII	DATE WINDOW CARD V8.25 - CI	_ASS 3				_				
	14/D 4 !			09/05/16 to		1x	1		\$050.00		
	WRAL			F	09/09/16	:30	9:54 AM	DMSC2016RB02H	\$250.00		1
14		Late News	11-1135p								
	Q4 CANDII	DATE WINDOW CARD V8.25 - CI	_ASS 4		00110115						
	14/5.41			09/12/16 to			1		40=		
	WRAL			М	09/12/16	:00			\$375.00	See MG 14.2	1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	Late News	11-1135p				•		•		
	Q4 CANDII	DATE WINDOW CARD V8.25 - C	LASS 4								
	WRAL	Dr. Phil	3-4p	Tu	09/13/16	:30	3:49 PM	DMSC2016RB02H	\$375.00	MG for 14.1 09/12	2
15	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDII	DATE WINDOW CARD V8.25 - C	LASS 3								
				09/12/16 to			1				
	WRAL			M	09/12/16	:30	12:13 AM	DMSC2016RB02H	\$300.00		1
16	WRAL	Dr. Phil - 2nd Run	11a-12p								
	Q4 CANDII	DATE WINDOW CARD V8.25 - C	LASS 4								
				09/12/16 to		170	1				
	WRAL			M	09/12/16	:30	11:12 AM	DMSC2016RB02H	\$100.00		1
17	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.25 - C	LASS 3								
				09/12/16 to		170	1				
	WRAL			M	09/12/16	:30	12:41 PM	DMSC2016RB02H	\$350.00		1
18	WRAL	WRAL 5p News	5-530p								
	Q4 CANDII	DATE WINDOW CARD V8.25 - C	LASS 4								
				09/12/16 to		170	1				
	WRAL			М	09/12/16	:30	5:11 PM	DMSC2016RB02H	\$425.00		1
19	WRAL	WAL 530a News	530a-6a								
	Q4 CANDII	DATE WINDOW CARD V8.25 - C	LASS 4								
				09/12/16 to			1				
	WRAL			М	09/12/16	:30	5:28 AM	DMSC2016RB02H	\$300.00		1
20	WRAL	WRAL 530p News	530-6p								
	Q4 CANDII	DATE WINDOW CARD V8.25 - C	LASS 4								
				09/12/16 to		1x	1				
	WRAL			M	09/12/16	:30	5:43 PM	DMSC2016RB02H	\$400.00		1
21	WRAL	WRAL 6p News	6p-6:30p								

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDIDATE WINDOW CARD V8.25 - C	LASS 4	•	•	•	•	•	•		
			09/12/16 to	o 09/18/16	1x	1				
	WRAL		M	09/12/16	:30	6:29 PM	DMSC2016RB02H	\$550.00		1
22	WRAL WRAL AM News 6-7a	6a-7a								
	Q4 CANDIDATE WINDOW CARD V8.25 - C	CLASS 4								
			09/12/16 to	0 09/18/16	1x	1				
	WRAL		M	09/12/16	:30	6:54 AM	DMSC2016RB02H	\$450.00		1
23	WRAL Inside Edition	7-730p								
	Q4 CANDIDATE WINDOW CARD V8.25 - C	CLASS 3								
			09/12/16 to	o 09/18/16	1x	1				
	WRAL		M	09/12/16	:30	7:22 PM	DMSC2016RB02H	\$900.00		1
24	WRAL Today Show	7-9a								
	Q4 CANDIDATE WINDOW CARD V8.25 - C	CLASS 3								
			09/12/16 to	0 09/18/16	1x	1				
	WRAL		M	09/12/16	:30	7:59 AM	DMSC2016RB02H	\$550.00		1
25	WRAL Entertainment Tonight	730-8p								
	Q4 CANDIDATE WINDOW CARD V8.25 - C	CLASS 3								
			09/12/16 to	0 09/18/16	1x	1				
	WRAL		M	09/12/16	:30	7:41 PM	DMSC2016RB02H	\$850.00		1
26	WRAL Today Show II	9a-10a								
	Q4 CANDIDATE WINDOW CARD V8.25 - C	CLASS 3								
			09/12/16 to	0 09/18/16	1x	1				
	WRAL		M	09/12/16	:30	9:54 AM	DMSC2016RB02H	\$250.00		1
27	WRAL Late News	11-1135p								
	Q4 CANDIDATE WINDOW CARD V8.25 - C	CLASS 4								
			09/05/16 to	o 09/11/16	1x	1-				
	WRAL		Sa	09/10/16	:30	11:14 PM	DMSC2016RB02H	\$375.00		1
28	WRAL Saturday Night Live	11:30p-1x								

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	Q4 CANDIDATE WINDOW CARD V8.25 - (CLASS 3		•		•	•	•		
				to 09/11/16	1x	1-				
	WRAL		Sa	09/10/16	:30	12:53 AM	DMSC2016RB02H	\$300.00		1
29	WRAL WRAL News 6a-8a Q4 CANDIDATE WINDOW CARD V8.25 - 0	6a-8a								
	QT OANDIDATE WINDOW OATE VO.23	OLAGO 4	09/05/16	to 09/11/16	1x	1-				
	WRAL		Sa	09/10/16	:30	6:23 AM	DMSC2016RB02H	\$100.00		1
30	WRAL Saturday Today- 2 Hours Q4 CANDIDATE WINDOW CARD V8.25 - 0	8a-10a CLASS 3								
				to 09/11/16	1x	1-				
	WRAL		Sa	09/10/16	:30	8:59 AM	DMSC2016RB02H	\$400.00		1
31	WRAL Saturday Hr 1 Q4 CANDIDATE WINDOW CARD V8.25 - 0	8-9p CLASS 4								
			09/05/16	to 09/11/16	2x	2-				
	WRAL		Sa	09/10/16	:30	8:21 PM	DMSC2016RB02H	\$350.00		2
	WRAL		Sa	09/10/16	:30	8:40 PM	DMSC2016RB02H	\$350.00		1
32	WRAL WRAL SUN 6p News Q4 CANDIDATE WINDOW CARD V8.25 - 0	6p-630p CLASS 3								
				to 09/11/16	1x	1				
	WRAL		Su	09/11/16	:30	6:15 PM	DMSC2016RB02H	\$475.00		1
33	WRAL WRAL News Sunday Q4 CANDIDATE WINDOW CARD V8.25 - (7a-9a CLASS 4								
				to 09/11/16	1x	1				
	WRAL		Su	09/11/16	:30	7:39 AM	DMSC2016RB02H	\$150.00		1
34	WRAL NFL Sunday - Internal Q4 CANDIDATE WINDOW CARD V8.25 - (8p-11p CLASS 3								
				to 09/11/16	1x	1				
	WRAL		Su	09/11/16	:30	9:58 PM	DMSC2016RB02H	\$7,000.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	WRAL	Sunday Today	9a-10a								
	Q4 CANDII	DATE WINDOW CARD V8.25 - CL	_ASS 3								
				09/05/16 to	09/11/16	1x	1				
	WRAL			Su	09/11/16	:30	9:50 AM	DMSC2016RB02H	\$650.00		1
36	WRAL	Late News	11-1135p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to	09/11/16	1x	1				
	WRAL			Th	09/08/16	:00			\$1,200.00	See MG 46.2,46.3,46.4,46.5,46.6,46.	1
38	WRAL	Dr. Phil - 2nd Run	11a-12p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to	09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	11:20 AM	DMSC2016RB02H	\$250.00		1
39	WRAL	WRAL Noon News	12-1p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to	09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	12:22 PM	DMSC2016RB02H	\$425.00		1
40	WRAL	WRAL 5p News	5-530p								
	Q3 NON-W	/INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to	09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	5:14 PM	DMSC2016RB02H	\$1,200.00		1
41	WRAL	WRAL 530p News	530-6p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to	09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	5:58 PM	DMSC2016RB02H	\$1,200.00		1
42	WRAL	WRAL 6p News	6p-6:30p								
	Q3 NON-W	/INDOW CANDIDATE CARD V8.1									
				09/05/16 to	09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	6:15 PM	DMSC2016RB02H	\$1,600.00		1



Line Observat Besselintis

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43	WRAL	WRAL AM News 6-7a	6a-7a								
	Q3 NON-W	/INDOW CANDIDATE CARD V8	3.19								
					6 to 09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	6:13 AM	DMSC2016RB02H	\$900.00		1
44	WRAL	Inside Edition	7-730p								
	Q3 NON-W	/INDOW CANDIDATE CARD V	•								
				09/05/16	6 to 09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	7:27 PM	DMSC2016RB02H	\$1,000.00		1
45	WRAL	Today Show	7-9a						• ,		
		/INDOW CANDIDATE CARD V									
	ασσ			09/05/16	6 to 09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	7:29 AM	DMSC2016RB02H	\$750.00		
46	WRAL	Entertainment Tonight	730-8p				-		,		
40		/INDOW CANDIDATE CARD V	•								
	QUITOR VI	THE OTHER DISTRICT	J. 10	09/05/16	6 to 09/11/16	1x	1				
	WRAL			Th	09/08/16	:00			\$1,000,00	See MG 46.2,46.3,46.4,46.5,46.6,46.	1
		Saturday Hr 1	8-9p	Sa	09/10/16	:00				See MG 46.9	. 2
		Notre Dame Football	330-7p	Sa	09/10/16	:30	6:29 PM	DMSC2016RB02H	\$350.00	MG for 46.2 09/10	9
	WRAL	Saturday Hr 1	8-9p [']	Sa	09/10/16	:30	7:59 PM	DMSC2016RB02H	\$350.00	MG for 36.1,71.1,46.1	3
		Saturday Hr 2	9-10p	Sa	09/10/16	:30	9:20 PM	DMSC2016RB02H		MG for 36.1,71.1,46.1	5
		Saturday Hr 2	9-10p	Sa	09/10/16	:30	9:42 PM	DMSC2016RB02H		MG for 36.1,71.1,46.1	4
		America Ninja Warrior MON	8-10p	M	09/12/16	:30	8:26 PM	DMSC2016RB02H		MG for 36.1,71.1,46.1	7
	WRAL	America Ninja Warrior MON	8-10p	M	09/12/16	:30	8:46 PM	DMSC2016RB02H		MG for 36.1,71.1,46.1	8
		America Ninja Warrior MON	8-10p	M	09/12/16	:30	9:22 PM	DMSC2016RB02H	\$600.00	MG for 36.1,71.1,46.1	6
47	WRAL	Today Show II	9a-10a								
	Q3 NON-W	/INDOW CANDIDATE CARD V	3.19								
					6 to 09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	9:50 AM	DMSC2016RB02H	\$400.00		1 _
48	WRAL	Late News	11-1135p								



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	Q3 NON-W	INDOW CANDIDATE CARD V	8.19		•		•	•	•	•	<u> </u>
				09/05/1	6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	11:24 PM	DMSC2016RB02H	\$1,200.00		1
49	WRAL Q3 NON-W	Tonight Show /INDOW CANDIDATE CARD V	11:35p-1237xm 8.19								
				09/05/1	6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	12:12 AM	DMSC2016RB02H	\$450.00		1
50	WRAL Q3 NON-W	Dr. Phil - 2nd Run /INDOW CANDIDATE CARD V	11a-12p 8.19								
				09/05/1	6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	11:53 AM	DMSC2016RB02H	\$250.00		1
51	WRAL Q3 NON-W	WRAL Noon News /INDOW CANDIDATE CARD V	12-1p 8.19								
				09/05/1	6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	12:24 PM	DMSC2016RB02H	\$425.00		1
52	WRAL Q3 NON-W	WRAL 5p News /INDOW CANDIDATE CARD V	5-530p 8.19								
					6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	5:12 PM	DMSC2016RB02H	\$1,200.00		1
53	WRAL Q3 NON-W	WRAL 530p News /INDOW CANDIDATE CARD V	530-6p 8.19								
					6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	5:52 PM	DMSC2016RB02H	\$1,200.00		1
54	WRAL Q3 NON-W	WRAI 6p News /INDOW CANDIDATE CARD V	6p-6:30p 8.19								
				09/05/1	6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	6:21 PM	DMSC2016RB02H	\$1,600.00		1
55	WRAL	WRAL AM News 6-7a	6a-7a								



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

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National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 9/6
Estimate Number	6999

Invoice #	164648-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/16/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164648
Alt Order #	08268820
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q3 NON-W	INDOW CANDIDATE CARD V8.	19	•	•	•	•	•			
					6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	6:58 AM	DMSC2016RB02H	\$900.00		1
56		Inside Edition INDOW CANDIDATE CARD V8.	7-730p 19								
					6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	7:27 PM	DMSC2016RB02H	\$1,000.00		1
57		Today Show INDOW CANDIDATE CARD V8.	7-9a 19								
				09/05/16	6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	8:53 AM	DMSC2016RB02H	\$750.00		1
58		Entertainment Tonight INDOW CANDIDATE CARD V8.	730-8p 19								
				09/05/16	6 to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	7:46 PM	DMSC2016RB02H	\$1,000.00		1
59		Today Show II INDOW CANDIDATE CARD V8.	9a-10a 19								
					to 09/11/16	1x	-1				
	WRAL			Tu	09/06/16	:30	9:59 AM	DMSC2016RB02H	\$400.00		1
60		Late News INDOW CANDIDATE CARD V8.	11-1135p 19								
					to 09/11/16	1x	1				
	WRAL			W	09/07/16	:30	11:31 PM	DMSC2016RB02H	\$1,200.00		1
61		Tonight Show INDOW CANDIDATE CARD V8.	11:35p-1237xm 19								
					6 to 09/11/16	1x	1				
	WRAL			W	09/07/16	:30	12:30 AM	DMSC2016RB02H	\$450.00		1
62	WRAL	WRAL Noon News	12-1p								



WRAL
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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q3 NON-WINDOW CANDIDATE	E CARD V8.19	<u>'</u>	•	_	•	•	•		<u> </u>
			09/05/1	6 to 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	12:53 PM	DMSC2016RB02H	\$425.00		1
63	WRAL WRAL 4p News Q3 NON-WINDOW CANDIDATE	4-5p E CARD V8.19								
			09/05/1	6 to 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	4:37 PM	DMSC2016RB02H	\$500.00		1
64	WRAL WRAL 5p News Q3 NON-WINDOW CANDIDATE	5-530p E CARD V8.19								
			09/05/1	6 to 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	5:22 PM	DMSC2016RB02H	\$1,200.00		1
65	WRAL WRAL 530a News Q3 NON-WINDOW CANDIDATE	530a-6a E CARD V8.19								
			09/05/1	6 to 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	5:38 AM	DMSC2016RB02H	\$600.00		1
66	WRAL WRAL 530p News Q3 NON-WINDOW CANDIDATE	530-6p E CARD V8.19								
			09/05/1	6 to 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	5:53 PM	DMSC2016RB02H	\$1,200.00		1
67	WRAL WRAI 6p News Q3 NON-WINDOW CANDIDATE	6p-6:30p E CARD V8.19								
			09/05/1	6 to 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	6:14 PM	DMSC2016RB02H	\$1,600.00		1
68	WRAL WRAL AM News 6-7 Q3 NON-WINDOW CANDIDATE									
			09/05/1	6 to 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	5:58 AM	DMSC2016RB02H	\$900.00		1
69	WRAL Inside Edition	7-730p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL
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Account Executive	Cheryl Blair	Alt
Sales Office	Office Washington Telerep	
Sales Region	National	Or

Order #	164648
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9	<u> </u>	•		•	•	<u> </u>		
				09/05/16 t	o 09/11/16	1x	1				
	WRAL			W	09/07/16	:30	7:19 PM	DMSC2016RB02H	\$1,000.00		1
70	WRAL	Today Show	7-9a								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 t	o 09/11/16	1x	1				
	WRAL			W	09/07/16	:30	7:22 AM	DMSC2016RB02H	\$750.00		1
71	WRAL	Entertainment Tonight	730-8p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
					o 09/11/16	1x	1		4		
	WRAL			W	09/07/16	:00			\$1,000.00	See MG 46.2,46.3,46.4,46.5,46.6,46.	. 1
72	WRAL Q3 NON-W	Today Show II INDOW CANDIDATE CARD V8.1	9a-10a 9								
				09/05/16 t	o 09/11/16	1x	1				
	WRAL			W	09/07/16	:30	9:59 AM	DMSC2016RB02H	\$400.00		1
73	WRAL Q3 NON-W	Tonight Show airing Late INDOW CANDIDATE CARD V8.1	1205-105a 9								
				09/06/16 t	o 09/12/16	1x	T				
	WRAL			Th	09/08/16	:30	12:13 AM	DMSC2016RB02H	\$400.00		1
74	WRAL Q4 CANDII	Tonight Show Friday DATE WINDOW CARD V8.25 - CL	1205-107xm .ASS 3								
				09/05/16 t	0 09/11/16	1x	F				
	WRAL			F	09/09/16	:30	12:33 AM	DMSC2016RB02H	\$300.00		1
75		WRAL 5p News	5p-530p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
					o 09/11/16	1x	-TWT				
	WRAL			Tu	09/06/16	:30	5:27 PM	DMSC2016RB02H	\$1,200.00		1
76	WRAL	Monday Hr 3	10-11p								



WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

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National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

INVOICE	
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DU	INVOIC	CATE
	Advertiser	Richard Burr for Senate
	Product	BURR FOR SEN 9/6
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Line		Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDI	DATE WINDOW CARD V8.25	- CLASS 3						•		
					to 09/18/16	1x	M				
	WRAL			M	09/12/16	:30	10:13 PM	DMSC2016RB02H	\$1,900.00		3
77	WRAL Q4 CANDI	America Ninja Warrior MON DATE WINDOW CARD V8.25									
					to 09/18/16	1x	M				
	WRAL			M	09/12/16	:30	9:40 PM	DMSC2016RB02H	\$600.00		1
78	WRAL Q4 CANDI	ACC Football DATE WINDOW CARD V8.25	1230-330p - CLASS 4								
					to 09/11/16	2x	S-				
	WRAL			Sa	09/10/16	:30	2:31 PM	DMSC2016RB02H	\$500.00		1
	WRAL			Sa LR due t	09/10/16 o ACC Ftbl Gi	:30 m Run Ov	4:32 PM er	DMSC2016RB02H	\$500.00)	2
79	WRAL Q4 CANDI	Notre Dame Football DATE WINDOW CARD V8.25	330-7p - CLASS 4								
				09/05/16	to 09/11/16	2x	S-				
	WRAL WRAL			<i>Sa</i> Sa	<i>09/10/16</i> 09/10/16	<i>:00</i> :30	5:28 PM	DMSC2016RB02H	\$350.00 \$350.00		1 2
80	WRAL Q3 NON-V	WRAL 430A News VINDOW CANDIDATE CARD V	430a-5a /8.19								
				09/05/16	to 09/11/16	1x	-TWT				
	WRAL			Tu	09/06/16	:30	4:43 AM	DMSC2016RB02H	\$100.00		1
81	WRAL Q4 CANDI	NFL Football Night DATE WINDOW CARD V8.25	7:00 PM-8:00 PM - CLASS 4								
				09/05/16	to 09/11/16	2x	S				
	WRAL			Su	09/11/16	:30	7:08 PM	DMSC2016RB02H	\$1,000.00		1
	WRAL			Su	09/11/16	:30	7:31 PM	DMSC2016RB02H	\$1,000.00)	2
82	WRAL	Sunday Golf	2-6p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDIE	OATE WINDOW CARD V8.25 - CL	ASS 4								
				09/05/16 to	09/11/16	3x	S				
	WRAL			Su	09/11/16	:30	1:30 PM	DMSC2016RB02H	\$200.00		2
	WRAL			Su	09/11/16	:30	3:38 PM	DMSC2016RB02H	\$200.00		3
	WRAL			Su	09/11/16	:30	4:27 PM	DMSC2016RB02H	\$200.00		1
		<u>Aire</u>	d Spots	91							

<u>Gross Total</u> \$64,900.00

Agency Commission \$9,735.00

Net Amount Due \$55,165.00 Payment Terms 30 Days